

CORPORATE HEADSHOT PREP GUIDE

Look Professional. Feel Confident. Get Your Best Headshot.



WHAT TO EXPECT

- **Quick & Easy** – Sessions last about 5 minutes per person.
- **Professional Coaching** – We guide you on posing & expressions.
- **Instant Image Review** – Select your favorite image right after your session.

WHAT TO WEAR

✓ Best Choices:

- **Men:** Well-fitted suit, dress shirt, optional tie (classic colors: navy, gray, black).
- **Women:** Professional blouses, structured blazers, simple necklines.

⊘ Avoid:

- ✗ Busy patterns, logos, neon colors
- ✗ Low-cut tops (may not crop well)
- ✗ Wrinkled or lint-covered clothing

✓ **Pro Tip:** Steam or iron your outfit and use a lint roller before your session!

GROOMING & ACCESSORIES

1. Hair

Neat & styled naturally (cuts 2-3 days prior)

2. Facial Hair

Shave night before or trim neatly

3. Glasses

Clean lenses, avoid thick/glare-prone frames

3. Accessories

Keep jewelry simple and to a minimum.

MAKEUP

- ✓ Light, natural makeup, matte foundation for shine control
- ✓ Neutral lip color, soft eyeliner, no heavy eyeshadow

FINAL TIPS

- ✓ **Relax & Trust the Process** – We'll guide you!
- ✓ **Blink & Breathe** – Keeps expressions natural
- ✓ **Look Approachable & Confident** – This is your brand!

